

**Admission Book 2023** 



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# bout Metharath University

Metharath University (MRU) was formerly known as Shinawatra University (SIU), established in 1999 in Pathum Thani, Thailand.

MRU was established in response to the need to educate young people to keep pace with global trends and rapid changes in work culture, thinking, and ways of doing things. The university has paid great attention and efforts to foster innovations. Echoing Thailand's newest national strategy to create a value-based economy driven by innovation, technology, and creativity, a new mission and vision have already been launched upon the university.

MRU is one of the best private universities which can provide innovative international education in Thailand. There are 17 programs in 3 schools, covering Bachelor's, Master's, and Ph.D. levels. 90% of the international program lecturers hold Ph.D. degrees, and 40% hold academic ranks like an assistant professor and above. The average publication for the lecturers is 2.4 per year, and we build various research funds of more than 40 million baht a year.

Thousands of students from various countries learn in our 300-rai picturesque scenery campus. MRU also builds a range of cooperation with multiple global universities and enterprises. So far, MRU has cohesive academic collaborations with more than 150 universities in China, Europe, and America.

After 23 years of dedication and contributions to the society of Thailand and the international community, more than 2,000 graduates at Bachelor's, Master's, and Ph.D. levels from 24 countries grew from here and brought various innovations to the world. 75% were employed six months after graduation, and 98% could find a job within the first year after graduation.









# หลักสูตรปริญญาตรี Bachelor Program

# คณะและหลักสูตรที่รับสมัครในปี 2023 Bachelor Programs

Degree	No	School	Program	Duration	Language	Tuition fees for Thai	Tuition fees for
						students	International students
Bachelor	1	School of Nursing	Nursing Science	4	Thai	150,000 Baht/Year	
	2		Accounting and Finance	4	English	120,100 Baht/Year	136,000 Baht/Year
	3	School of Management	Human Resource	4			
			Management				
	4		Management	4			
	5		Logistics and Supply	4			
			Chain Management				
	6		Marketing	4			
	7		International Trade	4			
	8	School of Liberal Arts	Digital Art	4		120,100 Baht/Year	136,000 Baht/Year

The Fee Schedule herein is correct at the time of printing. We reserve the right to make amendments, changes, modifications or alterations without notice.

# Why having your bachelor in MRU?

#### Most attractive tuition fee!

MRU is providing very competitive tuition fee for international bachelor programs, which is 120,100 baht/year (after you enjoy the scholarship), almost the same tuition fee as the Thai bachelor programs.

#### Most attractive scholarship afford!

MRU is providing 160,000 baht total (40,000 baht/year for 4 years) scholarship for every students who apply our international programs.

#### FREE accommodation or transportation!

MRU can provide FREE accommodation for 4 years! Or you can choose our free transportation and live where you want!\*

#### Language is no longer your barrier to study in international programs!

We cultivate our students with international competence abilities and language skills like English and Chinese. For our applicants, knowing limited English/Chinese can no longer stop them from applying to our international programs! We provide various FREE language training courses and activities in MRU. You can practice your

#### You can be more international and professional when you study here!

65% of our current students at MRU are international, and we have international graduates from 24 nationalities; 90% of the lecturers in the international program hold a Ph.D. degree, and 40% hold academic ranks like assistant professor and above.

#### You don't need to stay in Thailand to finish your bachelor's degree!

MRU students in our international program can apply different student exchange projects and credit transfer projects. You can study abroad from 1 month to 2 years in other regions such as Hungary, Belarus, Malaysia, and China. You can experience the amazing of the world and even graduate from another university.

#### Why not work in Europe/Australia after you graduate?

We provide 100% recommendations for our bachelor graduates to secure fantastic work opportunities in Europe or Australia. We guarantee the salary is no less than 25,000 US dollars per year.\*\*

#### Or get a tuition-free Master's degree after you graduate?

MRU bachelor graduates can apply to the related Master's program with a tuition-free scholarship from our partner universities \*\*\*.

Notice:

\* FREE accommodation or transportation is under certain requirements of MRU. Please contact our consultant in the chart window for more detail

\*\* To acquire 25,000 USD salary per year, the graduates must fully meet the qualifications below:

IELTS 6.0 and above (MRU can provide FREE training courses until you meet it.

HSK Level 5 and above(MRU can provide FREE training courses until you meet it.

Complete a one-year paid internship in the same job position

If the qualified graduates fail to get the work opportunity as we promised, we offer a tuition-free scholarship for Master's program study in MRU or other nartner universities

\*\*\* Our partner universities are including but not limited INTI International University, Malaysia, Private Institute of Management and Business, Belarus. From the information, please contact our consultant in the chart window.

# นักศึกษาแลกเปลี่ยนโครงการ "3+1" และนักศึกษาแลกเปลี่ยนโครงการ "2+2"

Visiting Student Project "3+1" and Transfer Student Project "2+2"



INTI International University, Malaysia



Wekerle Business School, Hungary



Private Institute of Management and Business, Belarus



Yinchuan University of Energy, China



Southwest Jiaotong University Hope College, China

# คณะพยาบาลศาสตร์

# **School of Nursing**

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# ◆ สาขาวิชาพยาบาลศาสตร์ Nursing

# ปรัชญาหลักสูตร

คณะพยาบาลศาสตร์ มหาวิทยาลัยเมธารักย์ มีความเชื่อว่า การพยาบาลเป็นการบูรณาการศาสตร์ทางการพยาบาล และศาสตร์อื่นๆ ที่ เกี่ยวข้อง มาประยุกต์ใช้ในการดูแลบุคคล ครอบครัว กลุ่มคนและชุมชน ที่มีความแตกต่างทางวัฒนธรรมทั้งค่านิยม และความเชื่อ ดังนั้นการจัดการเรียนการสอนจึงเน้นกระบวนการเรียนรู้ตามสถานการณ์จริง การสร้างนวัตกรรม การใช้ภาษาสากล และการประยุกต์ใช้เทคโนโลยีใน การพยาบาลได้อย่างเหมาะสม เพื่อให้บัณฑิตที่มีเข้าใจตนเอง เข้าใจโลก มีคุณธรรม มีจริยธรรม ฉลาดจัดการ สามารถสื่อสารภาษาสากล มีจิตอาสา มีภาวะผู้นำ และสามารถเทคโนโลยีที่ทันสมัยตามบริบทของสังคมได้อย่างเหมาะสม เป็นผู้ที่ใฝ่เรียนรู้และสามารถกำหนดทิศทาง การพัฒนาตนเองได้อย่างต่อเนื่องและเป็นที่ยอมรับของสังคมทั้งในระดับท้องถิ่นระดับชาติและนานาชาติ

# วัตกุประสงค์ของหลักสูตร

- มีความรอบรู้ในศาสตร์ทางการพยาบาล การผดุงครรภ์ และศาสตร์ที่เกี่ยวข้อง สามารถประยุกต์ใช้ในการปฏิบัติการพยาบาลได้อย่างเหมาะสม
- มีทักษะในการปฏิบัติการพยาบาลแบบองค์รวม โดยใช้กระบวนการพยาบาลในการดูแลสุขภาพ คำนึงถึงความปลอดภัยของผู้รับบริการ บนพื้นฐานความแตกต่างทางวัฒนธรรมภายใต้ขอบเขตกฎหมาย จรรยาบรรณวิชาชีพ
- คิดวิเคราะห์และตัดสินใจแท้ไงปัญหาอย่างสร้างสรรค์ โดยอยู่บนพื้นฐานหลักการและองค์ความรู้เชิงประจักษ์
- สามารถวิเคราะห์เชิงตัวเลง และใช้สถิติอย่างเหมาะสมในวิชาชีพ
- มีภาวะผู้นำ กล้าคิดกล้าเปลี่ยนแปลงเพื่อพัฒนาการทำงานและการดูแลบุคคลอย่างมีประสิทธิภาพและมีคุณภาพอย่างต่อเนื่องมากขึ้น
- สามารถบริหารจัดการและการทำงานเป็นทีม รวมทั้งสามารถใช้ทรัพยากรที่มีอยู่ให้เกิดประโยชน์สูงสุด
- มีทักษะในการสื่อสารทั้งภาษาไทยและภาษาอังกฤษได้อย่างมีประสิทธิภาพ
- สามารถใช้กระบวนการวิจัย และกระบวนการสร้างนวฅกรรมในการแก้ไขปัญหาทางการพยาบาลและทางสุขภาพ
- มีความสามารถในการสืบค้นข้อมูลโดยใช้เทคโนโลยีสารสนเทศและนำข้อความรู้ที่ทันสมัยมาประยุกต์ใช้ในการปฏิบัติการพยาบาลได้อย่างมี ประสิทธิภาพมากขึ้น
- มีสมรรถนะทางวัฒนธรรม สามารถปฏิบัติงานในบนพื้นฐานของความแตกต่างทางวัฒนธรรม ตามวัฒนธรรมของแต่ละบุคคล

- มีคุณธรรม จริยธรรม เคารพในศักดิ์ศรีความเป็นมนุษย์ มีวินัย มีความรับผิดชอบ และมีความเอื้ออาทรและจิตสาธารณะ
- มีเจตคติที่ดีต่อวิชาชีพ มีความมุ่งมั่นในการพัฒนาตนเองและวิชาชีพอย่างต่อเนื่อง ใฝ่ในการเรียนรู้ตลอดชีวิต
- เป็นพลเมืองดีในระบอบประชาธิปไตย ตลอดจนเป็นพลเมืองดีของชาติ ภูมิภาค และประชาคมโลก

# อาชีพที่สามารถประกอบได้หลังสำเร็จการศึกษา

- พยาบาลวิชาชีพในสถานบริการสุขภาพตั้งแต่ระดับปฐมภูมิ ทุติยภูมิ และตติยภูมิ ทั้งภาครัฐ และ เอกชน
- พยาบาลวิชาชีพประจำสถานประกอบการ โรงงานอุตสาหกรรม หรือสถาบันการศึกษา
- ผู้ประกอบการทางด้านสุขภาพที่ไม่ขัดต่อพระราชบัญญัติวิชาชีพการพยาบาล
- อาจารย์พยาบาลในสถาบันการศึกษาพยาบาล และสถาบันการศึกษาอื่นๆ



# AU: NISTANIS School of Management

# Bachelor of Business Administration (Accounting and Finance)

#### Introduction:

Accounting and Finance is a very important field in an organization, which is responsible for planning, controlling, and evaluating the performance of the organization/business. Nowadays, the business world is rapidly growing. Especially in the digital age, accounting and Finance have brought technology to help make work faster and more efficient. The program is a well-known degree that offers students the best of both worlds - Accounting and Finance, designed to provide students with modern information technology abilities in both fields and the knowledge and skills required in digital globalization.

## Program Aims:

This program has a range of objectives as follows:

- To produce graduates with knowledge of Accounting and Finance.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge of Accounting and Finance.
- To produce graduates with professional characteristics, imagination, and skills in using Accounting and Finance for business operations
- To produce graduates with the skills to work with others with great responsibility,
- professional aptitude and will be able to present their work effectively.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and bring benefits to society

# Career Opportunities:

- Financial Professionals in Private/Public Sectors
- Positions in Financial/Economic Research
- Professional Mutual Fund Manager
- Financial Risk Manager
- Business Entrepreneurs
- Account and Finance Consultant



# Bachelor of Business Administration (Human Resource Management)

#### Introduction:

Bachelor of Business Administration graduates are well equipped with 21st century, core business & discipline-specific knowledge and skills of human resource management, and entrepreneurial mindset through innovative and impactful academic, co-curricular, and extracurricular activities to contribute to a more sustainable global society.

# Program Aims:

- To produce graduates with knowledge of Human Resource Management.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge of Human Resource Management.
- To produce graduates with the skills to work with others with great responsibility and professional aptitude and will be able to present their work effectively.
- To produce graduates with professional characteristics, imagination, and skills in using Human Resource Management for business operations.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and benefit society.

# Career Opportunities:

- Human Resource Analytics
- Human Resource Development
- Reward Management.
- Human Resource Consulting
- Planning and Strategy
- Organization Development
- Management Trainee
- Employees in State Enterprises
- Positions in International or Non-Profit Institutions/Organizations



# Bachelor of Business Administration (Management)

#### Introduction:

Accounting and Finance is a very important field in an organization, which is responsible for planning, controlling, and evaluating the performance of the organization/business. Nowadays, the business world is rapidly growing. Especially in the digital age, accounting and Finance have brought technology to help make work faster and more efficient. The program is a well-known degree that offers students the best of both worlds - Accounting and Finance, designed to provide students with modern information technology abilities in both fields and the knowledge and skills required in digital globalization.

## Program Aims:

- To produce graduates with knowledge of management skills
- To produce graduates with processes of thinking, analyzing, solving problems, and integrating management knowledge efficiently.
- To produce graduates with the skills to work with others with good responsibility, have professional skills, and be able to present their work effectively.
- To produce graduates with special characteristics, imagination, and skills in using technological tools.
- To produce graduates with knowledge and virtue, responsibility for oneself, and the ability to develop and create benefits for society.

# Career Opportunities:

- Self-Employed, Business Owner, Entrepreneur
- General Administrative Officer, Human Resource Officer
- Organizational Developer
- Personnel in Institutions Both in the Public and Private Sectors
- Staff in either Domestic or International Organizations



# Bachelor of Business Administration (Logistics and Supply Chain Management)

#### Introduction:

There is a growing demand for goods and services in the modern day. Therefore, it is essential to effectively and efficiently manage logistics and supply chains to meet consumer demand and service objectives, which is crucial to the competitive business plan of an organization. The program is created so that logistics and supply chains contribute to worldwide economic and social growth. This program offers a well-rounded education in business and the chance to specialize in logistics and supply chain management. It enables students to develop a thorough understanding of logistics and supply chains in the context of a broader, global view of trade.

## Program Aims:

- To cultivate and produce quality graduates to fulfill the professional workforce in logistics and supply chain-related industries.
- To expose various theoretical concepts in management, marketing, law, accounting, economics, and related fields to potential students. These theoretical concepts are blended into logistics and supply chain aspects.
- To analyze issues and problems in logistics industries at macro and micro levels and the adoption of professional thoughts to the related industries.
- To produce and equip intellectual, skillful, competent, and highly moral graduates.
- To develop and enhance community understanding through logistics and supply chain research, consultancy, and related fields.

# Career Opportunities:

This course is designed for students who wish to develop specialist skills in logistics, supply chain management, and transport planning and management. Logistics and supply chain management graduates are in high demand around the world. Rewarding career opportunities available within this diverse field include:

- Logistics Officer
- Supply Officer
- Supply Chain Director/Manager
- Export Manager
- Operations Manager
- Procurement Manager
- Shipping Coordinator
- Freight Manager



# **Bachelor of Business Administration (Marketing)**

#### Introduction:

The Bachelor of Business Administration in Marketing is a well-regarded degree that offers students a comprehensive education in marketing. The program is designed to provide students with the information and abilities required to excel in numerous professions in the marketing business, as well as the knowledge and skills needed to succeed in the dynamic and fast-paced world of marketing.

# Program Aims:

- To equip students with a succinct understanding of marketing principles and conduct market research to analyze market trends and identify potential opportunities and obstacles
- To increase students' knowledge and abilities in advertising, branding, sales, and other marketing methods, as well as consumer behavior and the different aspects that influence consumer decision-making
- To teach students how to create and conduct effective marketing campaigns through traditional and digital platforms
- To prepare students for professions in marketing and allied disciplines, as well as for future marketing education

# Career Opportunities:

The program is relevant to the business world, provides a wide range of professional opportunities, and provides students with several benefits, such as diverse skills, a competitive advantage, networking opportunities, and career advancement. Graduates of this program can work in the following fields:

- Marketing Manager
- Advertising Executives
- Market Research Analyst
- Sales Manager
- Public Relation



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# **Bachelor of Business Administration (International Trade)**

#### Introduction:

Planning a successful global business begins by understanding the basics of International Trade. This program prepares students with a solid foundation, including the manufacturing, marketing, legal and financial aspects of business in the digital era linked to economic cooperation in the Asia-Pacific region, ASEAN countries, and the world communities. Students will learn accounting principles, inventory management, supply chain, and entrepreneurial skills to prepare for a career in international business with morality and ethics and an understanding of the social differences of partner countries and global cultures.

# Program Aims:

- Having knowledge, competence, and professional skills in international trade, especially for business processes in various countries. It can be used in the operation of both government agencies and private sectors and be able to create business opportunities by themselves
- Having morality, ethics, public-minded, awareness of professional ethics, and social responsibility
- Having the ability to adapt to work and learn to work with others in a multicultural society appropriately
- Having systematic and creative analytical thinking skills that can apply knowledge and skills to develop the country according to international standards
- Having a basic knowledge of related information technology, both in theory and practice, applied appropriately in professional practice

# Career Opportunities:

Successful graduates of this program are fully prepared for careers in international trade. Having learned business and accounting fundamentals, combined with their internship experience, graduates will be ready for several jobs, including exporter, importer, purchasing agent, inventory planner, and more positions employed in banks, government agencies, and other lines of business.

# **AUTACIÓN School of Liberal Arts**

# **◆** Bachelor of Arts (Digital Arts)

#### Introduction:

The Digital Arts program is functionally designed to engage the students' creativity and encourage them to expand their capabilities - enabling them to succeed in a highly dynamic digital economy. The program also integrates digital content and creation's artistic and technical aspects. The program invites industry professionals from various disciplines to demonstrate real-life applications. The applications include virtual reality, visualization, animations, games, and UI/UX design. In a world of smartphones, tablets, wearable devices, and virtual, augmented, and mixed reality (VR/AR/MR), the role of a digital artist is more important than ever. Businesses continuously demand new digital content. Therefore, the skills required by designers to create and produce such have extended far beyond traditional skill sets.

## Program Aims:

- To produce graduates with knowledge of digital art design.
- To produce graduates with a process of thinking, analyzing, solving problems, and effectively integrating knowledge in the arts and design of digital media.
- To produce graduates with the skills to work with others with great responsibility and professional aptitude and will be able to present their work effectively.
- To produce graduates with unique characteristics, imagination, and skills in using artistic tools to convey creativity and productivity with digital innovation.
- To produce graduates with knowledge and virtue, self-responsibility, able to develop and bring benefits to society.

# Career Opportunities:

- Graphic Designer/ Animator
- Film/ Animation
- Photographer
- Special Effect Technician/ Editor
- Multimedia Content Creator/ Web Designer
- Art Director/ Digital Artist



# หลักสูตรปริญญาโทและปริญญาเอก Master and Doctor Program

# คณะและหลักสูตรที่รับสมัครในปี 2023

# Master and Doctor Programs

Degree	No	School	Program	Duration	Language	Tuition fees for Thai students	Tuition fees for International students
Master	1	School of Management	Master of Business Administration (Management)	2			198,000 Baht/Year
	2		Master of Education (Education)	2		182,100 Baht/Year	
	3		Master of Education (Fine Arts)	2	English		
	4	School of Liberal Arts	Master of Education (Music)	2			
	5		Master of Arts (Arts Performance Communication)	2			
Doctor	1	School of Management	Doctor of Philosophy (Management)	3	F. [1	217 100 D.H.W	332,000 Baht/Year
	2		Doctor of Philosophy (Education)	3			
	3	School of Liberal Arts	Doctor of Philosophy (Arts Performance Communication)	3	English	316,100 Baht/Year	
	4		Doctor of Philosophy (Semiotics and Cultural Studies)	3			

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# Why have your postgraduate degree in MRU?

# You can be more international and professional when you study here!

65% of our current students at MRU are international, and we have international graduates from 24 nationalities; 90% of the lecturers in the international program hold a Ph.D. degree, and 40% hold academic ranks.

# The perfect starting point for your career!

MRU has a ranged global relationship with various enterprises and institutions. You can have your research project and seek your foreseeable occupation opportunities in more than 300 tight-related cooperations and enterprises in Thailand and China. You can always find your position in a promising company there!

# Want to be a researcher? Here you go!

Over 100 symposiums and dozens of international conferences are held at MRU every year. We also provide full scholarships and full publication reimbursements for excellence.\*

# Or get a tuition-free doctoral degree after getting your master's degree?

MRU master graduates can apply to the related Ph.D. programs with a tuition-free scholarship in our university or from our partner universities \*\*.

<sup>\*</sup> full scholarship and publication reimbursement are under certain conditions. We provide annual research scholarships of up to 200,000 baht and full publication reimbursement.

<sup>\*\*</sup> You can apply for a tuition-free scholarship at Metharath University, Thailand, and INTI International University, Malaysia.



# Master of Business Administration (Management)

#### Introduction:

Operations of all business organizations and public administration must use business administration knowledge to improve and apply events in the economy that are constantly changing and with ethics used in business administration in response to changes in the digital economy era. It is a program that aims to produce graduates who have both knowledge and skills in Business Administration, Marketing Innovation, Production Innovation, and Financial Innovation - including entrepreneurial skills in the digital economy.

#### Program Aims:

- To emphasize the exchange of actual experiences with professionals and academic business administration
- To increase organizational management analytical skills and business plan writing, research to extend and develop the business
- To allow students to study with faculty members who are experts in business administration content, and form research standards in the international system ready to give research advice for students and finish within the planned period.
- To allow students to complete the course of study in one year and four months by faculty members with expertise in both academic and research fields
- To increase organizational management skills from study visits with study tour activities, both domestically and internationally
- To promote learning for learners to become professionals by studying with administrators from reputable organizations Career Opportunities:

Master of Business Administration Program has integrated and transferred knowledge in specific areas of business administration to students, so graduates will have the knowledge and ability to work after graduation as follows.

- Working in the Management Position of a Business Organization, both domestically and internationally, such as
- Planning Data Analysis Department and Consulting
- Marketing Department
- Sales
- Production Support Department
- Customer Relations
- Purchasing Department
- Being an Entrepreneur in the Business Sector
- Be a Management Analyst and Executive in Government Agencies

In addition, in the case of graduates of private companies, government employees, and state enterprises, civil servants, soldiers, police officers, researchers, or teachers have the opportunity to advance in their work positions in the organization.



# **AU: FAU: FAU: ATS**School of Liberal Arts



# Master of Education (Education)

#### Introduction:

In today's world, where education has direct access to learners, education management and teaching have changed dramatically from the previous era. It is vital to enable students to keep pace with rapidly evolving technology and integrative knowledge trends in education. Therefore, the curriculum has set guidelines for creating graduates who will become researchers, research leaders, and educators in fields related to education following the rapidly changing society. The Master of Education in Education is designed for a range of education professionals who want to develop or extend their expertise in education so they can move into leadership, specialist, or coordinator positions. With specialization areas ranging from education to leadership and management.

# Program Aims:

To produce graduates with the following characteristics:

- Ability to analyze and apply educational theories
- Ability to conduct research for problem-solving and academic development
- Ability to use technology in the digital age for education and research
- Morals, ethics, and educational leadership

- Educator/expertise in education
- Educational Researcher
- Instructional Coordinator
- Study Supervision
- District Administrator
- Educational Policy Analyst or Developer
- Education Management



# **◆** Master of Education (Fine Arts)

#### Introduction:

Master of Education in Fine Arts is designed to produce scholars and researchers capable of developing research in Fine Arts with strong analytical abilities that can create and disseminate new knowledge nationally and internationally, including creating personnel with expertise in Fine Arts, culture, and various creative media. Supporting arts and cultural works is part of an essential economic drive, especially toward the nation's stepping up to international creative work.

## Program Aims:

To produce graduates with the following characteristics:

- Have morals and ethics, properly conduct oneself following academic and professional ethics
- Have the ability and analytical skills in applied theories in Fine Arts
- Have skills in researching to solve problems and develop Fine Arts
- Have leadership in Fine Arts.

- Educational Researcher
- Art Educator and teacher
- Studio artist
- Illustrator
- Art director





# Master of Education (Music)

#### Introduction:

Master of Education in Music is designed to produce leaders in Music Education. To enable the students to keep pace with rapidly changing technology and integrative knowledge trends in Music. These graduates will become research leaders and personnel with expertise in teaching Music with strong analytical abilities that can create and disseminate new knowledge nationally and internationally.

## Program Aims:

To produce graduates with the following characteristics:

- Have morals and ethics, properly conduct oneself per academic and professional ethics
- Have the ability and analytical skills and applied theory in Music
- Have skills in researching to solve problems and develop Music
- Have leadership in Music

## Career Opportunities:

- Music Educator
- Music Educational Researcher
- Music Director
- Studio Musician
- Musician/ Music Performer
- Music Critic
- Music Publishing
- Music Organizer

Owner of Music School



# ◆ Master of Arts (Arts Performance Communication)

#### Introduction:

Master of Arts in Arts Performance Communication is designed to build researchers and developers in fields related to digital communication to meet the needs of the media industry, information, and communication. It strives to help students to conduct research towards insights and development of new knowledge that can enhance the industry.

#### Program Aims:

- To produce Master's degree graduates with the capability to research, develop and manage the communication in arts performance communication in the Asia region, the ASEAN Community, and international communities with new knowledge that affects the media and performing arts industries
- To produce graduates who can support the expansion of communication and performing arts to support businesses in the entertainment industry at an international level
- To produce Master's degree graduates who can work as administrators, professors, and researchers in arts performance communication.
- To disseminate knowledge and preserve Thai culture in important arts performance and communication perspectives.

- Academics in Arts Performance, Lecturers in various Educational Institutions
- Arts Performance Program Producer, Actor, Broadcaster, Designer, Screenwriter
- Personnel and Staff in the fields of Arts Performance Communication in government, private sector, and international organizations
- Entrepreneurs or Consultants in the design of Arts Performance and Communication
- Businesses
- High-level Academic and Research careers in Design and Performance
- Managers in Arts Performance, Show Business Administration, or personal businesses in related fields

# คณะการจัดการ

# School of Management

# Doctor of Philosophy (Management)

#### Introduction:

The Doctor of Philosophy Program in Management (International Program) curriculum offers various opportunities for students interested in furthering their graduate education. Students learn to conduct research, focusing on developing and expanding new knowledge. The program is therefore designed for a high-value level of education which includes systematic analytical competency in implementing management strategies and research practical skills in developing original and creative responses to problems and solving various kinds of issues in business and industry circumstances.

#### Program Aims:

- To strengthen professional skills to overcome and meet current and future professional challenges and goals internationally.
- To achieve researched-focused skills, have in-depth skills with abilities to see things from different angles and perspectives, as well as practice critical insight into facing the specific issues
- To produce graduates with professional characteristics, imagination, and skills in using Accounting and Finance for business operations
- To practice high-level skills in communicating findings clearly and effectively
- To enhance their ability to practice ethical leadership and infuse ethical principles and theories in management

# Job Opportunities:

Ph.D. graduates have all the academic qualifications and in-depth research skills, which are important requirements to succeed in their careers. Having specialization, they can also bring more in-depth insights. Career options include jobs in the following fields:

- University Professor & Lecturer
- Management Consultant
- Business Researcher
- Strategic Planner
- Market Research Analyst
- Director Of Human Resources
- Organizational Development Director

- Government Program Director
- Private Business Owner



# คณะศิลปะศาสตร์

# School of Liberal Arts

# Doctor of Philosophy (Education)

#### Introduction:

Doctor of Philosophy in Education is designed for a range of professionals who want to develop or extend their expertise in education so they can move into leadership or specialization. This curriculum, therefore, focuses on producing academics and researchers who are knowledgeable and able to be research leaders in organizations. These graduates can share their knowledge gained with colleagues and other organizations by presenting research results and being able to publish research nationally and internationally. In addition, graduates can network and collaborate with institutions to foster academic cooperation within and outside the country.

## Program Aims:

To produce Doctor of Philosophy in Education graduates with the following characteristics:

- Expertise in analyzing, synthesizing, applying theory, and creating knowledge
- Ability to research to develop new knowledge in education
- Ability to use technology in the digital age for education and research
- Morals, ethics, and educational leadership

- Educator/ Expertise in Education
- Educational Researcher
- Policymaker
- Study Supervision
- District Administrator
- Scholar in Educational Administration
- Educational Policy Analyst or Developer





# Doctor of Philosophy (Arts Performance Communication)

#### Introduction:

With the ever-increasing impact of the development of various social media technologies and the expanding external economic situation, Arts Performance Communication has been recognized as the most transformative communication to date. Therefore, The Doctor of Philosophy Program in Communication for Performing Arts is designed to build researchers and developers in fields related to digital communication to meet the needs of the media industry, information, and communication. It strives to help students to conduct research towards insights and development of new knowledge and extend knowledge to create innovations that can enhance the industry.

# Program Aims:

- To produce Ph.D. students with the capability to research, develop and manage the communication in Arts Performance communication in the Asia region, the ASEAN Community, and international communities with new knowledge that affects the media and performing arts industries
- To produce postgraduates that support the expansion of communication and performing arts to support businesses in the entertainment industry at an international level.
- To develop doctoral fellows who can work as administrators, professors, and researchers in Arts Performance Communication.
- To disseminate and preserve Thai culture in important arts performance and communication perspectives.

- Academics in Arts Performance, Lecturers in various educational institutions
- Personnel and Staff in the fields of Arts Performance Communication in government, private sector, and international organizations
- Entrepreneurs or Consultants in the design of Arts Performance and Communication businesses
- High-level Academic and Research careers in Design and Performance;
- Managers in Arts Performance, Show Business Administration, or personal businesses in related fields

# Doctor of Philosophy (Semiotics and Cultural Studies)

#### Introduction:

This curriculum emphasizes professional study in Semiotics and Cultural Studies, including Linguistics, Translation, Comparative Literature, Multimedia, Inter-and/or Trans-cultural Studies, and Cross-cultural Communication. Tools will be used to support learning activities. Pedagogically, problem learning and critical analysis are applied in all courses with research methodology as a basis. Students will have opportunities to learn research skills for various domains and demonstrate their abilities to conduct independent studies. This program aims to educate a new class of graduates with competency in both language and research skills with high ethical standards.

# Program Aims:

To produce graduates with the following characteristics:

- Proficient in analysis, synthesis, and application of Semiotics and Cultural Studies theory to effectively transfer knowledge to others and organizations
- Have the ability to research to create a new body of knowledge in Semiotics and Cultural Studies

- Transcultural Communication Mediator
- Professional in the Translation Industry
- Instructor in the Language Teaching Classes
- Researcher in the Area of Linguistics, Translation Practice and Theory, and Cultural Studies

# Dormitory & Tacilities

# หอพักนักศึกษา



เพื่อส่งเสริมการพัฒนาสุขภาพกายและใจของนักศึกษา ให้มี คุณภาพชีวิตที่ดี และให้นักศึกษาได้เรียนรู้ที่จะอยู่ร่วมกับผู้อื่นอย่าง มีความสุขในสภาพแวดล้อมทางสังคมเดียวกัน มหาวิทยาลัยเม ธารัถย์จึงได้จัดหอพักนักศึกษาให้เป็น "ศูนย์แห่งการเรียนรู้การใช้ ชีวิตและการดูแลชีวิต"

In order to promote the development of students' physical and mental health, to have a good quality of life in the dormitory, and to learn to live happily with others in the same social environment, the Metharath university has made the dormitory a "Living Learning and Caring Center".

# อุปกรณ์อำนวยความสะดวก

แต่ละชั้นมี ห้องส่วนกลาง ซึ่งติดตั้งสิ่งอำนวยความสะดวกดัง ต่อไปนี้เคเบิลทีวี MATV พร้อมช่องทีวีกว่า 100 ช่อง ห้องรับแขก พร้อมอ่างล้างจานขนาดเล็ก เตาไมโครเวฟ (สำหรับมุสลิม) ตู้น้ำ RO

Each floor has a COMMONROOM, which is equipped with the following facilities: MATV cable TV with over 100 TV channels; reception room with a small sink; microwave oven (for Muslims) RO water dispenser



# **Activities**กิจกรรมนักศึกษาและองค์กร

มหาวิทยาลัยมุ่งพัฒนาทักษะความคิดสร้างสรรค์และการทำงานเป็นทีมของนักศึกษา และเพื่อให้นักศึกษามีร่างกาย อารมณ์ สังคม และสติปัญญาที่สมบูรณ์ ดังนั้นนักเรียนจึงควรจัดตั้งสภานักศึกษาและสโมสรนักศึกษาต่างๆ เพื่อเพิ่มเวลาว่างให้มากขึ้น นักเรียนได้มีส่วนร่วม ในกิจกรรมที่ส่งเสริมพัฒนาการทั้งภายในและภายนอก อารมณ์ สังคม และสติปัญญา

MRU aims to develop students' creative and teamwork skills and to make them physically, emotionally, socially and intellectually perfect. Therefore, students are encouraged to form various student councils and student clubs to enrich their leisure time. Students are involved in activities that promote their internal and external physical, emotional, social, and intellectual development.

# Sport











# **W** usic







Music Club
ชมรมดนตรีนานาชาติ
ชมรมดนตรีไทย
Dance Club
ชมรมการแสดงรำไทย
ชมรมไอที IT Club
ชมรมอิสลาม Islamic Club
ชมรมฟุตซอล Sports Club
ชมรมพายเรือ
ชมรมเกมกระดาน
ชมรมออลเลย์บอล

มหาวิทยาลัยยังให้บริการสิ่งอำนวยความสะดวกและอุปกรณ์ที่ฬาที่มีประสิทธิภาพ เช่น โรงยิม ห้องบิลเลียด สนามกอล์ฟ สนามเทนนิส สนามบาสเก็ตบอล สนามฟุตบอล สนามเทเบิลเทนนิส ฯลฯ เพื่อสนับสนุนสุขภาพร่างกายของนักเรียน

MRU also provides efficient sports facilities and equipment such as: gymnasium, billiard room, golf course, tennis court, basketball court, soccer field, table tennis court, etc. to support students' physical health.









# Telephone:

- 1 +66 (0) 2599 0000
- 2 +66 (0) 2599 0091

# มหาวิทยาลัยเมธารักย์

# Mobile and LINE:

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- **2** 081 52027 80
- **3** 081 52027 81
- 4 081 52027 82
- **(5)** 081 52027 93
- 6 081 52027 94
- 7 081 52027 95
- 8 081 52027 66
- 9 081 52027 67
- 10 081 52027 68

99 หมู่ 10 ตำบลบางเตย อำเภอสามโคก จังหวัดปทุมธานี

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Tiktok: Metharath University

